Skippers Booster Club Meeting Minutes
November 13th, 2018
Minnetonka Writing Center

Attendees: Stacy Joslin, Carol Koyonen, Mary Rivers, Deb Hanson, Beth Homeister, Angie Trapnell, Denise O’Callaghan-Cole, Sani O’Brien

Call to Order: Meeting was called to order by Stacy Joslin at 6:47 p.m.

Activities Distribution: $100 was distributed to each of the following clubs:
Boys Basketball

Activities Director Report: None

Co-President’s Report:
• Evereve raised $617.40
  o A little less than what we have raised in the past
• November 15th is Give MN day
  o Stacy has worked with Mary to update our site
    ▪ Electronic transfers now available
  o Possibly promote on alumni Facebook site
  o Post on our Facebook account
• Discussed the Skipper Splash
  o Now called the Principals Update
  o Goes out Sunday nights at 5 pm
  o Check with Nicholle and Sue to see if contact has changed

Vice President’s Report: None

Secretary’s Report:
• Stacy motioned the approval of the October meeting minutes. Mary seconded the motion. Board voted and motion carries. Minutes were approved.
• 2018-2019 meeting dates
  o 01/08 (in activities office conference room), 02/12, 03/12, 04/09, 05/14, 06/18
  o No meeting in December
Treasurer’s Report:
- Distributed the Profit and Loss & bank reconciliation for club and senior party
- Working with RevTrak
  - Currently sending us two reports
- Paid Sales Tax for Store that was due 10/20/2018
- Paid and sent in tax form to the state
- Mary will inform Deb if sales tax changes
- Mary typically uses online banking
  - There is a limit to how much you can deposit each day

Communication’s Report: None

Committee Reports:

Membership/Website:
- Shannon will update our member list
- Post a thank you on Facebook
  - Encourage others to become members

Booster Store:
- Revel systems are all running smoothly
- $12,300 in October sales
  - Close to last year’s totals
- Currently at $82,500 for total sales
  - About $15,000 over from last year
  - November sales are predicted to be lower without football being in the state tournament like last year
- Gift Cards are available
  - Have already sold a few
  - 2nd iPad has videos on how to process gift cards in Revel
- Display window in front entrance is decorated with store merchandise
- Will have a table of merchandise & gift cards at the foundations Tour of Tables on Friday
- Holiday extended hours starts on Saturday through the 21st of December
  - Saturday (11/17/2018) specials will be ornaments and flannel pants
- December 1-21st will be the 20% apparel for staff promotion
  - Deb will send out information to all buildings
- Looking to fill Nicholle and Denise’s positions for next year
- Special events posters up
- Sign up Genius for special events is live
- Email sent out to Excelsior Chamber of Commerce membership list
  - Trying a $5 off $50 purchase promotion
- Almost all of the Holiday merchandise is in
- Will start selling candy canes in December
- Close to budget
Volunteer Coordinator:
- Everything is going smoothly
- Volunteer grid is full
- Sign up for holiday volunteer shifts went out
- Will send out a survey after the holidays to team leads

Fundraising:
- As mentioned in Co-Presidents report: Evereve raised $617.40

Senior Party
- PNO was a success
  - Still reconciling to determine money raised
- Plant sale is the next fundraiser planned
- Will add options to sponsor student tickets or donate when purchasing senior party tickets
- Sani meeting with venue this week
  - Will give Mary paperwork/agreement so she can send a deposit
- Mary deposited PNO money the next day at the Edina branch
- Mary will look into t-shirt and bib sales
- Booster Club Profit and Loss handout will not show PNO since it is only through October
  - $8,792 from online auction
    - Outstanding money being collected by Sani and Angie
  - Senior party collected $12,000 in cash donations
  - Printing, art, food and some liquor all donated
  - Square reported $17,461 in credit card sales
  - $8,555 in checks deposited
  - Still reconciling

Old Business: None

New Business: None

Adjourn: Meeting adjourned by Stacy at 7:44 p.m.