Deephaven PTA 2017-2018
Business Sponsorship Opportunities

**Title Sponsor ($6000)**
Recognition as Title Sponsor on all marketing materials and on event websites
Logo included as Title Sponsor on banner thanking sponsors at school and all events
Recognition as Title Sponsor in Student Directory
Opportunity to provide logo cups or bags for parent party
Opportunity to have an additional presence at the Anchor Down Parent Party
Opportunity to include one branded item in Swag Bags at the Spring Parent Party
4 tickets to the Anchor Down in Spring
Center logo on D4D t-shirt

**Platinum Sponsors ($2000 or in kind equivalent)**
Recognition as a Platinum Sponsor on all marketing materials and on event websites
Logo included as a Platinum Sponsor on banner thanking sponsors at school and all events
Recognition as Platinum Sponsor in student directory
Opportunity to have an additional presence at the Anchor Down Parent Party
Opportunity to include one branded item in swag bags at Spring Parent Party
2 tickets to the Anchor Down Event
Logo on D4D t-shirt

**Gold Sponsors ($1000 or in kind equivalent)**
Recognition as a Gold Sponsor on all marketing materials and on event websites
Logo included as a Gold Sponsor on a banner thanking sponsors at school and all events
Recognition as Gold Sponsor in student directory
Opportunity to include one branded item in Swag Bags at Anchor Down event
Opportunity to have a booth at 1 event

**Silver Sponsors ($500 or in kind equivalent)**
Recognition as a Silver Sponsor on all marketing materials and on event websites
Logo included as a Silver Sponsor on a banner thanking sponsors at school and all events
Recognition as Silver Sponsor in student directory
Opportunity to include one branded item in Swag Bags at the Anchor Down event

**Bronze Sponsors (In Kind Beverage/Food/Product)**
Recognition as a Bronze Sponsor on all marketing materials and on event websites
Logo included as Bronze Sponsor on all banners thanking sponsors at school and all events
Recognition as Bronze Sponsor in student directory
Recognition as in kind donor at event

*There will only be one sponsor from each industry accepted at each level of corporate sponsorship
Sponsorships run for the school year (Sept.-June). The 5 Deephaven Family/Parent Events: Distance For Deephaven (D4D)-September, Learn to Read Month Family Pizza Party-Winter, Boot hockey tournament - February, Talent Show-March/April, Parent Party-May

All Sponsors will receive a framed thank you sign to showcase their sponsorship to their customers